

Be part of something amazing!

'Think Human': CIEHF 75th anniversary exhibition

[Museum of Making, Derby, United Kingdom, Sep – Dec 2024](#)

The CIEHF is producing a 75th anniversary exhibition, Think Human, to be held at Derby's Museum of Making for around three months from September 2024. The exhibition will be a celebration of all things human factors and ergonomics, exploring how our discipline has made a real difference to people's lives .

We seek to inspire people, particularly young people, to look at their world through a human factors lens and be encouraged to consider ergonomics as a future interest or career.

We want to inspire the next generation of ergonomists, and we need your help!

Get involved to:

- Promote your organisation and services to CIEHF members and CIEHF's wider audience (expected number of visitors over 3 months: 25,000)
- Support the discipline of Human Factors and Ergonomics, and the CIEHF
- Create public awareness of your support for a 'humans first' approach
- Evidence your commitment to corporate social responsibility
- Demonstrate your commitment to a better future and support for the next generations

Several sponsorship options are available to you:

[Think Human Supporter](#)

Package includes:

Your logo on

- CIEHF event webpage
- Museum of Making event page
- Dedicated sponsor page in The Ergonomist magazine
- Sponsorship banner at exhibition
- Exhibition booklet

Your organisation thanked

- on social media
- at opening event

£2,500 +VAT

[Think Human Theme Sponsor \(Workplace, Healthcare, Transport, Sport, or specific exhibition element e.g. technology\)](#)

In addition to supporter benefits this package includes:

- Branding e.g., Technology Sponsor or Workplace Theme Sponsor
- Specific inclusion on exhibition acknowledgements for exhibition element sponsored
- ½ page section in exhibition booklet for advertising and information
- Inclusion of logo and acknowledgements on online exhibition

£5,000 + VAT

[Think Human Exhibition Sponsor](#)

In addition to event and theme sponsorship benefits this package includes

- Branding: Exhibition sponsor
- Inclusion on exhibition acknowledgements for gold sponsorship
- 1 page section in exhibition booklet for advertising and information
- Section in online exhibition for advertising and information
- Complimentary full-page advertisement in The Ergonomist magazine
- 3x2m exhibition stand at exhibition opening event

£10,000 + VAT

[Think Human Headline Sponsor](#)

Headline sponsorship includes specifically agreed benefits in exchange for financial or in-kind contributions to the event.

From £20,000+VAT

[How to book](#)

Make your booking via our [online form](#).

[Please note:](#)

All sponsorship options are non-exclusive. If you would like to agree an exclusive option, please contact us. In kind contributions as well as the loan of exhibits are very welcome – please tell us more!

[Looking for something different?](#)

If you'd like to support the exhibition in a different way, require customised branding opportunities or have any questions, please email 75thexhibition@ergonomics.org.uk