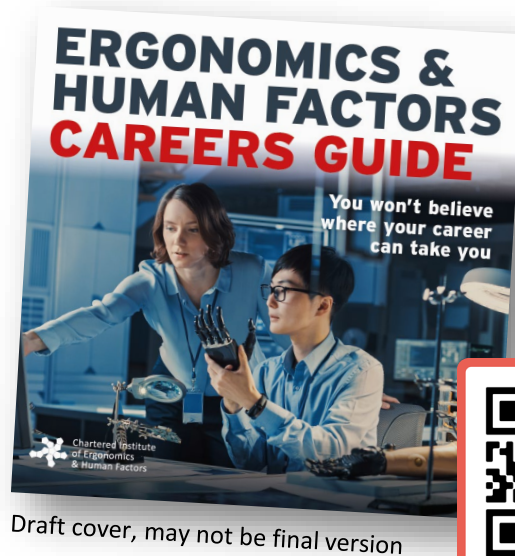




Chartered Institute
of Ergonomics
& Human Factors

Attract the best talent!

Our current Careers Guide is having a refresh and your organisation can be in it!



 **BOOK NOW**

Why this is a great advertising opportunity for you

The Guide is popular in both our print and digital download versions so don't miss out on a chance to get your brand in front of a wide audience. This includes students, recent graduates and career changers looking to move sectors or to move into human factors from allied disciplines.

Readers of the Guide learn about why human factors is such a great career and find out about all the brilliant experiences they can have. Why not promote your brand and encourage these keen people, who'll already have a range of knowledge and skills, to come to you for their next career move?

Everyone brings something to a job or to a course, and someone out there will have just what you're looking for. If not right now, then in the future.



Distribution

Digital: We promote the Guide on our website, on social media and in our newsletter, *Think*. This results in hundreds of downloads per year.
Print: from an initial print run of 2000, we'll distribute copies:

- ✓ At CIEHF events such as our annual flagship Ergonomics & Human Factors Conferences and popular Careers Days.
- ✓ Through exhibiting at third party events, such as university or company careers days.
- ✓ Via CIEHF members to their personal and professional networks.
- ✓ Via libraries, associations and groups that request bulk copies.



Cost

One-off fee of £1250 +VAT for all page options for a minimum of two years display in this issue.



Deadline

Booking, payment and artwork: 6 Sep 2023.



Specifications

Format: 21cm square, min. 28-page, colour brochure.

Artwork: 210x210mm with 3mm bleed all round; high resolution PDF, JPG or EPS.



Booking

Please complete [this booking form](#) to include:

- ✓ Your name, email and organisation.
- ✓ Invoice contact name, email address, billing address - and PO number (if needed).
- ✓ Your page preference from back page, inside front, inside back or an allocated inside page.

Note: bookings will be confirmed on a first come, first served basis so the quicker you book, the more likely you are to secure your preference.



More information

See the current [Careers Guide](#) for layout and how your advert could look. For queries, please email our Customer Service Manager, Paige Suthard, at ciehf@ergonomics.org.uk